



Franchise Prospectus

Welcome to the Pure Family

Overview

The Pure Services Group is a progressive and service driven remediation company established in 2015 by David Begg. The vision for Pure Services is to provide clients with a range of high end interior and exterior remediation services. Our aim is to deliver a seamless experience from the initial point of contact through to the client receiving their bill.

The company has established itself as a market leader in its field of operation and has built up a reputation for the delivery of quality service. Its current business strategy is to provide an exceptional level of service whilst achieving organic growth and improving profitability as well as maintaining its core operational systems.

It's primary focus is the provision of various specialised cleaning and remediation services to the commercial and domestic market.

With over 30 technicians available from our central Head Office in Dunedin as well as an extensive network of professionally trained franchisees and key service providers our teams can deliver the same seamless product and point of difference throughout New Zealand.

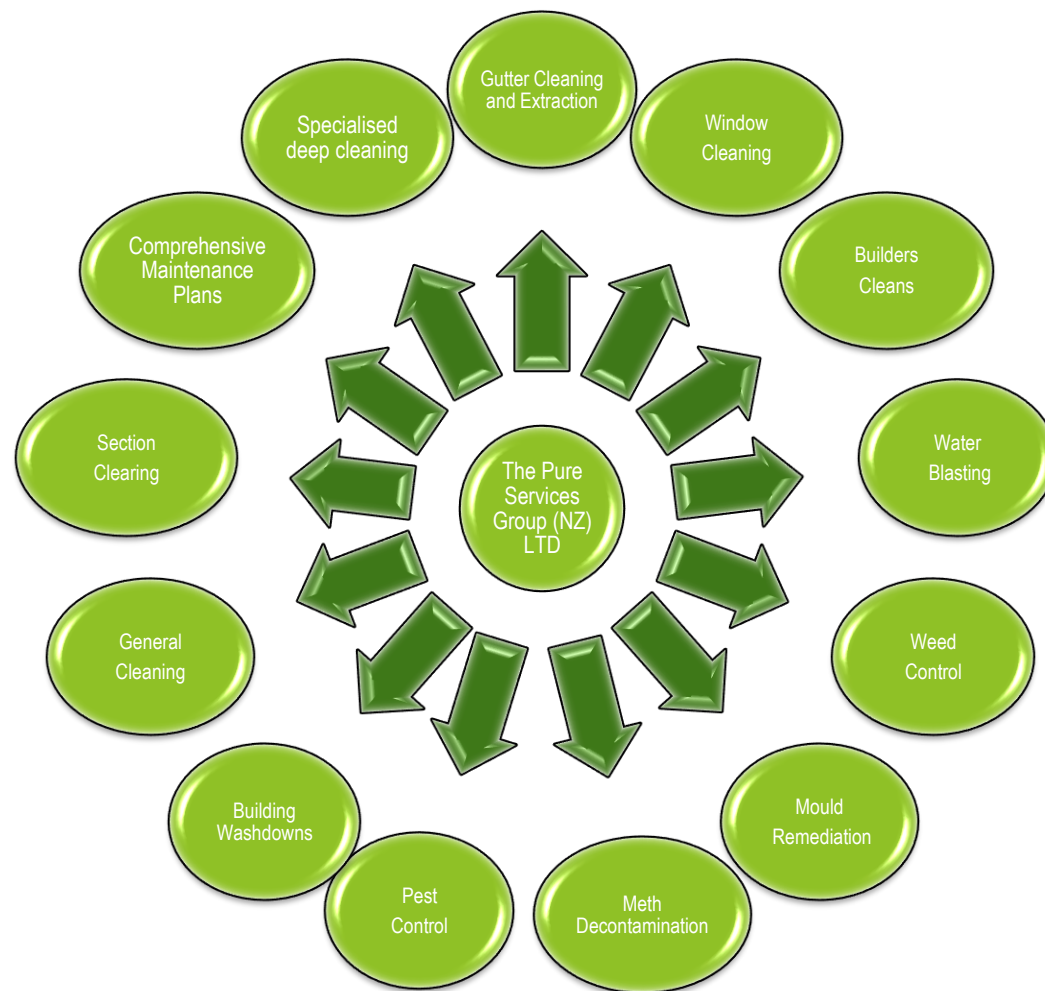
Why Join Us?

- ▶ We are a team of highly skilled individuals that want to share knowledge to both grow our business and also to generate personal growth.
- ▶ You are taking on a proven and successful business model that is at the forefront of the remediation industry.
- ▶ Behind the scenes you will have 24/7 access to a skilled team of professionals to help your business grow.
- ▶ Our franchise network offers continuous learning and development with a business model that has no boundaries.
- ▶ The emphasis is on you to “*Go Create*”

The Ethos of Pure

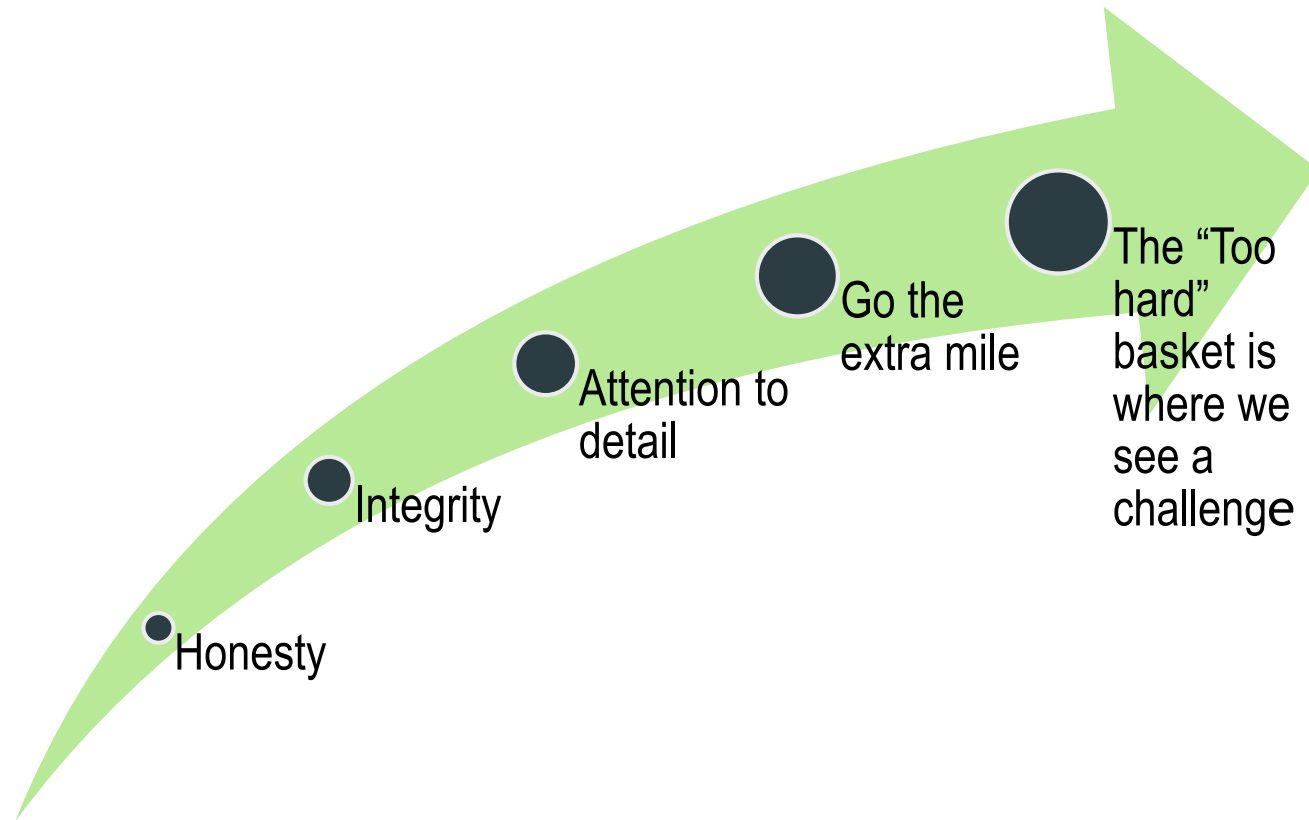
- ▶ Pure Services was set up in 2015 with its head office based in Dunedin. Over the past four years Pure Services has grown to a highly skilled technician base of 25.
- ▶ Pure Services was originally designed to meet the needs and demands of a “Time Poor” society.
- ▶ Over the past four years we have developed our skill set and services in the specialist remediation sector.
- ▶ Our aim is to deliver a seamless service model.
- ▶ Our point of difference is that our growth comes from succeeding where others have given up!
Nothing is “*Too Hard*”

Pure Services – What Can We Offer



Core Values –

What Drives Us, What Values Do We Live By?



Accreditations



New Zealand Institute of Safety Management

The Pure Services Consultancy

- ▶ The consultancy is designed to provide the franchisee with the essential tools in which to operate an effective business model. This support system also allows the franchisee to operate at the tools end of the business to meet the client demands knowing that there is an effective level of administrative support behind the scenes.



What Do You Get For Your Money?



A fully equipped vehicle



Uniform and safety wear



24 / 7 Administrative support



A designated area in which to market



The opportunity to grow your region and purchase further franchises as the business grows



Become your own boss



Access to a vast bank of learning resources



Business development assistance in order for the group to take on national and regional work

Facts and Figures

- ▶ Initial franchisee investment: - \$60 - \$75k
- ▶ Guaranteed weekly income for the first 12 weeks: - \$1500 per week
- ▶ Expected franchise revenue target: - Unlimited earning potential
- ▶ First right of refusal on new franchise opportunities
- ▶ Development opportunity with progression to an Area Master Franchise